



Please lend your support to the #addtheW campaign:

- Download the CETANOW sign and get involved on social media using #addtheW and #CETANOW.
- Sign the Thunderclap (crowdspeaking platform).
- Wear the #CETANOW badge.

Invite as many people as possible to join the campaign: including friends, colleagues, employees, clients, suppliers, associations and stakeholders.



CETA was signed by EU and Canada in Brussels on 30 October 2016. This is the first step of the journey.

The European Parliament must give its consent for a provisional implementation of CETA in early 2017. The full entry into force will be subject to ratification by all the Member States.

We have a long road ahead and your support for CETA will be needed throughout the process.

We think CETA will:

- **Generate jobs** on both sides of the Atlantic,
- **Stimulate investment,**
- **Open new markets** for European and Canadian SMEs,
- **Provide a level playing field** for intellectual property rights,
- **Avoid duplication** of regulatory burdens.

We think CETA is balanced and fair!

EU accounts for 10% of Canada's external trade

€1 billion in exports from the EU supports +/- 14,000 jobs

EU-Canada yearly trade worth almost €60 billion

