



Please lend your support to the #addtheW campaign

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- Get involved on social media, post your own message and pictures (#addtheW and #CETANOW)
- Downloads available on cetanow.eu
- Wear the #CETANOW badge



Invite as many people as possible to join the campaign:

including friends, colleagues, employees, clients, suppliers, associations and stakeholders



**NOW IS THE TIME:
TIME
FOR THE
SILENT
SUPPORTERS
OF CETA TO
BE HEARD**

**NOW IS THE TIME:
TIME
TO
STOP SAYING
NO
TO CETA**

**NOW IS THE TIME:
TIME
TO SAY
CETA NOW**

CETA was signed by EU and Canada in Brussels on 30 October 2016. This is the first step of the journey.

The European Parliament must now give its consent for a provisional implementation of CETA. The full entry into force will be subject to ratification by all the Member States.

We have a long road ahead and your support for CETA will be needed throughout the process.

We think CETA will:

- **Generate jobs** on both sides of the Atlantic,
- **Stimulate investment,**
- **Open new markets** for European and Canadian SMEs,
- **Provide a level playing field** for intellectual property rights,
- **Avoid duplication** of regulatory burdens.

We think CETA is balanced and fair!

EU accounts for 10% of Canada's external trade

Every €1 billion in exports supports +/- 14,000 EU jobs



CETA NOW
#addtheW

EU-Canada yearly trade worth almost €60 billion

@CETA_NOW

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